



ANN TALLEY

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## INTERACTIVE DESIGN

### PROFESSIONAL EXPERIENCE

#### ART DIRECTOR

ELLE.com and ELLEgirl.com

Hachette Filipacchi Media 1633 Broadway 44th FL New York, NY 10019

June 2006-present

Responsible for visual identity of the online presence of ELLE magazine. Set and maintained standards and guidelines for site visuals and redesigned many parts of the site to reflect the magazine's new look and feel post redesign. Managed a designer and 2 producers and worked with the technical team on site improvement initiatives including search engine optimization. Responsible for total site redesign of ELLEgirl.com.

#### CREATIVE DIRECTOR

NYLONMAG.COM

Nylon Magazine 394 West Broadway 2nd Fl. New York, NY 10012

June 2004-June 2006

Designed entire layout and site architecture for the online presence of Nylon magazine, nylonmag.com, and brother site, guys.nylonmag.com. Designed and maintained the weekly email newsletter for the magazine. Designed flash mini-sites for clients such as Converse and web banners for clients including Ben Sherman. Managed several interns and developed a digital archiving system for storing the site design and source materials. Designed print ads which appeared in the magazine, as well as several illustrations and collages that were also published.

#### WEB DESIGNER

COOLSAVINGS.COM

60 North Michigan Ave. 19th Fl. Chicago, IL 60601

January 2000-August 2002

Designed flash, HTML layouts, and online coupons for major CPG advertisers such as Wal-Mart, Tide, Proctor and Gamble, and Suave. Designed emails for many clients of this online direct marketing agency.

#### WEB DESIGNER

LIQUIDART ONLINE ART PUBLISHERS

131 West Hubbard St. Ste. 800 Chicago IL 60601

July-November 2000

Designed and maintained look and feel of website for online art publisher. Created digital covers for art collections by artists represented by Getty Images and a number of reputable illustrators and fine artists.

### EDUCATION

**PARSONS SCHOOL OF DESIGN, NEW YORK NY** M.F.A in DESIGN AND TECHNOLOGY

Concentration in Multimedia: web-based interactive design. Summa Cum Laude. Conferred May 2005.

**UNIVERSITY OF MICHIGAN, ANN ARBOR, MI** B.F.A in PHOTOGRAPHY

Summa Cum Laude Conferred December, 1999.

### SKILLS

Expert in Flash, design and programming in actionscript. Proficient in all aspects of web design: CSS, HTML, and basic javascript. Knowledge of industry-standard practices and software including Adobe CS 3: Print and Web suites. Working knowledge of EZ Publish and other Content Management Systems, as well as Omniture an online-based web analytics application.